



unleashing

operational potential



integrated management solutions for insurance companies from the unsultants

end-to-end, error-free processing efficiency is not science fiction.

Contrary to what you may have encountered with traditional consultants, our “unsultants” are able to institute significant change within your organization that leads to seamless processing efficiencies. The key is working side-by-side with front-line managers for the time that it takes to achieve substantive behavior and operational change. By encouraging employee ownership and buy-in of the changes, we bring about organizational improvement much faster than internal teams can. But most importantly, we implement a sustained improvement culture within your company that fosters continuous improvement long after our engagement is done.

we can implement improvements across every phase of your operation

Sales

Underwriting

Individual Setup

Claims

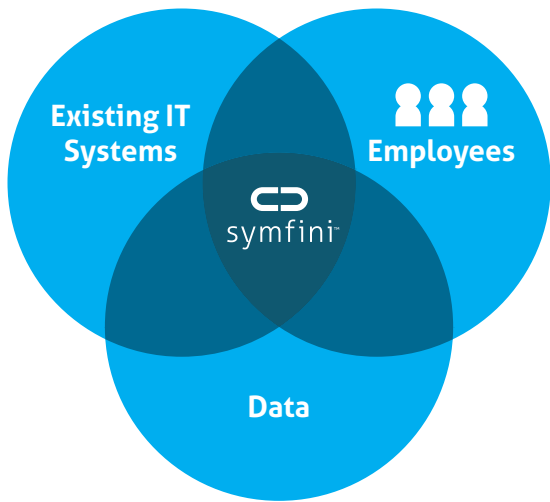
Call Centers

your top priorities are also our top priorities.

When you work with The Powers Company, we don't just come in with a cookie-cutter list of solutions like many of our competitors. Our first step is learning about your culture, people, systems, and processes to see how the operation truly works and what your top challenges and priorities are. Then we develop a customized “game plan” in conjunction with your front-line team.

Here are a few ways we've helped other insurance companies:

- *Improve the customer experience*
- *Reduce cost per transaction*
- *Lower average wait time for call center*
- *Increase productivity*
- *Reduce Cost Per Item Processed (Claims, Calls, Submissions, etc.)*
- *Boost overall quality*
- *Minimize errors in underwriting and claims*



unsilo your organization and start maximizing performance.

Symfiniti, our Integrated Management System, can help eliminate operational silos and get all your departments in perfect harmony.

- *Integrates with your existing IT systems*
- *Doesn't require additional capital investment*
- *Helps software systems, employees, and data work together seamlessly*

anyone can promise great results. we actually deliver on it.

Talk only goes so far. At the end of an engagement, what matters is results. That's why we're proud not only of the sustainable improvements we bring to organizations, but also the speed with which we accomplish them through close collaboration with your front-line team.

Typical improvement in operating performance:

20% - 30%

Traditional guarantee for clients:

3:1 ROI
(or better)

Want to see how that translates to specific insurance industry assignments?

We have case studies detailing how one organization achieved a **60%** improvement in on-time completion and another achieved a **70%** improvement in claims operating performance.

Get the full story at:

some insurance companies that benefit from the power of un:



unleash your potential: contact the unsultants.

When you engage the Powers Company, we'll conduct a two-to-three week analysis where we work with your personnel to identify operational, behavioral, and financial opportunities that exist.

Following the analysis, we'll:

- *Use your numbers to define the savings opportunities.*
- *Specify the ROI and the cash flow improvements in writing.*
- *Guarantee a bottom line improvement that more than pays for the cost of our services.*
- *Work side-by-side with your team to implement improvements.*

Contact **Glenn Gates** to learn more about our insurance industry expertise and how we can help achieve your goals for operational improvement.

 phone: **585-820-0520**

 email: **ggates@ThePowersCompany.com**

About The Powers Company

Founded in Atlanta by C-level executives with strong operational experience, The Powers Company is a results-based management consulting group. Our focus is on substantially improving operating performance—profitability, productivity, customer service, and quality—in a positive, collaborative way by creating the management systems, disciplines, behaviors, communications, and interactions that allow you to achieve that optimum level of performance.



www.ThePowersCompany.com/Insurance