



POWERS LEADS 26% CAPACITY UTILIZATON TURNAROUND AT PARTNER'S NEWLY-ACQUIRED PLANT-BASED MEAT PROCESSING SITE

PROJECT OVERVIEW

Recently, a disruptor and innovator in plant-based meat products for the retail and foodservice sectors partnered with POWERS to turn around flagging capacity utilization at a newly acquired site. They aimed to transition the leadership team, labor force, systems, and processes to their own methods and drastically improve the site's production, which stood at a lackluster 46% capacity utilization.

Our Partner's acquisition of the "mom & pop shop" came with the entire labor and management force. Unfortunately, the existing leadership and workforce culture was out of step with new ownership and lagged significantly behind industry standards for operational excellence.

From a Culture Performance Management perspective, we found engagement on the shop floor to be minimal, expectations poorly communicated, inadequate training, and leadership struggling to come together as a team to solve issues. The site leadership struggled to develop a "one team" approach to problem-solving.

Beyond the existing systems, processes, and cultural issues, the changes from the acquisition itself and our Partner's intense growth compounded the challenges.

OUR APPROACH

- Full MOS implementation in Production, Maintenance, Warehousing, and Commercialization
- Facilitate our Workforce Engagement (WE) Workshops to connect optimized manufacturing processes and frontline leadership behavior
- Develop Batching Area, Maintenance RFQ, and Commercialization Trial process flows
- Implement Downtime Tracking, Yield Tracking, and OEE% so the team could make specific action plans around objective data

